COMPANY PROFILE

NedFix
Designing Company

bringing your imagination into reality

www.nedfix.co.zw

WELCOME

HELLO

NedFix Designing Company is a top information technology and web design company in Zimbabwe that provides information communication technology (ICT) solutions, products and services using ultra-modern technologies.

We provide timely business information solutions. Our capacities involve web design & hosting, virtual tours development, software development, wireless technology, enterprise networking solutions, enterprise management, integration security technology, business intelligence, strategic delivery capabilities and a host of other ICT related services.

We also provide Strategic Business Trainings in Sales, Customer Care as well as Direct Sales Concept.

To us motivation is a key component in our sales trainings and we firmly ground our trainings on this principle.

MISSION

To be the ICT Company of choice in by providing quality service and timely solutions through professional delivery of services such as website development, virtual tours, creative graphic services, search engine optimisation, software development, ICT consultancy, among others.

VISION

To be the company of choice in the provision of quality information communication technology services and timely solutions

SERVICES

Web Design

Whether clean and simple or bold and interactive, every design element, illustration or digital piece produced from our agency is distinctive and handmade.

Best standards and practices

We always use industry best standards and practices with focus on 6 main areas:

o Usability

o Speed

o User friendliness

o Security

o Responsiveness

o Eye catching design

Best standards and practices

NedFix Designing Company, we do not just design to complete your web design project. As outstanding web designers in Zimbabwe, we plan and execute your website with great precision. We use all tools possible including:

o Cascading Style Sheets (CSS) to make your website have a great look

o Photoshop to ensure your images and graphics are crispy

o High quality images with rights to give your website an exciting look

o A content management system - to help you manage content

o A mobile/responsive website for easy mobile viewing

o Search engine optimisation for your business to be found, leading to sales

o Online payments to enable you to get paid online by your clients

o Newsletters design

o Important tools such as:

o Language translator

o Foreign currency converter

o Loans calculator

o Opinion polls

o Frequently asked questions (FAQs)

o Online application forms

o Google Analytics

o Google Maps

Types of websites

NedFix Designing Company, attention to details is one of the aspects that make us tick. Among the different websites we develop include:

• Corporate for both the big boys and SMEs

• E-commerce

• Personal or biography

• Educational

• Religious

• Non-governmental Organisations

• Other categories custom-made just for you

360 Virtual Tours

Would you like to increase your sales? Would you like to showcase your property online, sell a house, market a hotel or tourist destination? 360 Virtual Reality is a technology company that specializes in bringing the physical space of a building and other products online, resulting in 360 immersive virtual tours.

Online marketing has gone a notch higher in Zimbabwe. Virtual tour marketing is the new online marketing. At 360 Virtual Reality, we create and develop interactive virtual tours that will definitely blow your mind! To have a competitive edge, you need a virtual so that you can market your property online, such as office, house, hotel, tourist attraction site, and many more.

Our virtual tours are interactive and eye-catching. Complete with a voice-over, they persuade your potential clients and emotionally connect with them to result into a sale.

What is a virtual tour?

A virtual tour is a simulation of an existing location, usually composed of a sequence of video or still images. It may also use other multimedia elements such as sound effects, music, narration, and text. It is distinguished from the use of live television to effect tele-tourism.

A Virtual tour is the simulation of a certain environment online. It will allow the end user to take a virtual tour of your establishment from anywhere in the world. “User Friendly” links and maps built into the Virtual Tour makes it easy for users to navigate their way around your venue and see just how amazing it is and what the venue has to offer.

Ten Reasons why you should choose 360 Virtual Reality

1. An attractive graphical interface with all the tours and submenu tours.

2. An interactive tour with navigational icons to help users navigate.

3. Day and night tour feature for users to view both scenarios of the premise.

4. Social media icons integration to interact with on social media

5. A mobile interface that is easy to use on mobile devices and tablets.

6. An auto tour feature that enables users to view the entire premise. The auto tour can be paused and played

7. A map that shows the exact location of the property.

8. A full-page expandable and shrinkable virtual tour complete with a voice-over/music.

9. Information icons that describe each scene.

10. We have an online portal www.virtualrealitymarketing.co.zw where you will get traffic bookings

Target Clients

As the go-to virtual tour experts in Zimbabwe, we help you sell faster, smarter, and with the least pain! The virtual tour technology is ideal for:

o Hotels, lodges and restaurants to sell food and accommodation

o Tourist attraction sites for parks, conservancies and others

o Cultural and heritage centres

o Real estate to sell houses online faster

o Architects to showcase their work

o Government for launching and visual documentations projects such water, housing, launch of buildings, agriculture, infrastructure

o County governments to showcase:

o Investment opportunities

o Tourist attraction sites

o County projects

o Universities, schools and other educational institutions

o Wedding grounds

o Shopping malls

Benefits of Virtual Tours

Below are fun and money facts about the 360 virtual tours.

1. Increased revenue as virtual tours emotionally connect with your clients

2. The virtual tours can be used on various platforms such as websites and TV screens for launches

3. Virtual tours give tourists a “WOW” effect and will greatly impress users.

4. Visual documentation of projects.

5. It is the perfect self-explanatory and showcasing tool for different projects.

6. Virtual tours give confidence to clients, as they will be able to view the places being showcased before actually visiting them.

7. A compelling use of virtual technology will keep visitors on your website, and will also keep them coming back as 75% of those surveyed, visited 3 to 4 web sites before making their choice.

8. 80% of consumers search for information online, thus easy decision-making in choosing or convincing users

9. Easier promotion of cultural and heritage tourism, general tourism, more sales for hotels, real estate

10. Virtual tours can be used to attract more investors as they are able so view investment opportunities

Raising the stakes with Aerial Photography

Are you looking for professional aerial photography in Zimbabwe? As members of Professional Association of Zimbabwe, we take our time to give you the best aerial photography using the latest technology.

At NedFix, we help you get aerial virtual tours besides aerial photography. Our services include:

o Aerial mapping

o Aerial photography

o 360 aerial virtual tours

How to use virtual tours

A virtual tour can be linked/used in several ways:

1. As text link on a website

2. As an image link on a website

3. As an interactive half-page sized window called an iframe on a website

4. As a full page virtual tour window on a website

5. A virtual tour can be put on TV screens during expos or foreign trips

Use of Aerial Imagery and Photography

Aerial photography is the “in-thing”. This type of photography can be applied in industry sectors such as:

o Planning issues and boundary disputes

o Civil Engineering and Construction

o Architects and planners

o Environmental Consultants

o Flood mapping

o Renewable Energy specialists

o 3D visualisation and simulation

o 3D modelling

o Education and academic studies

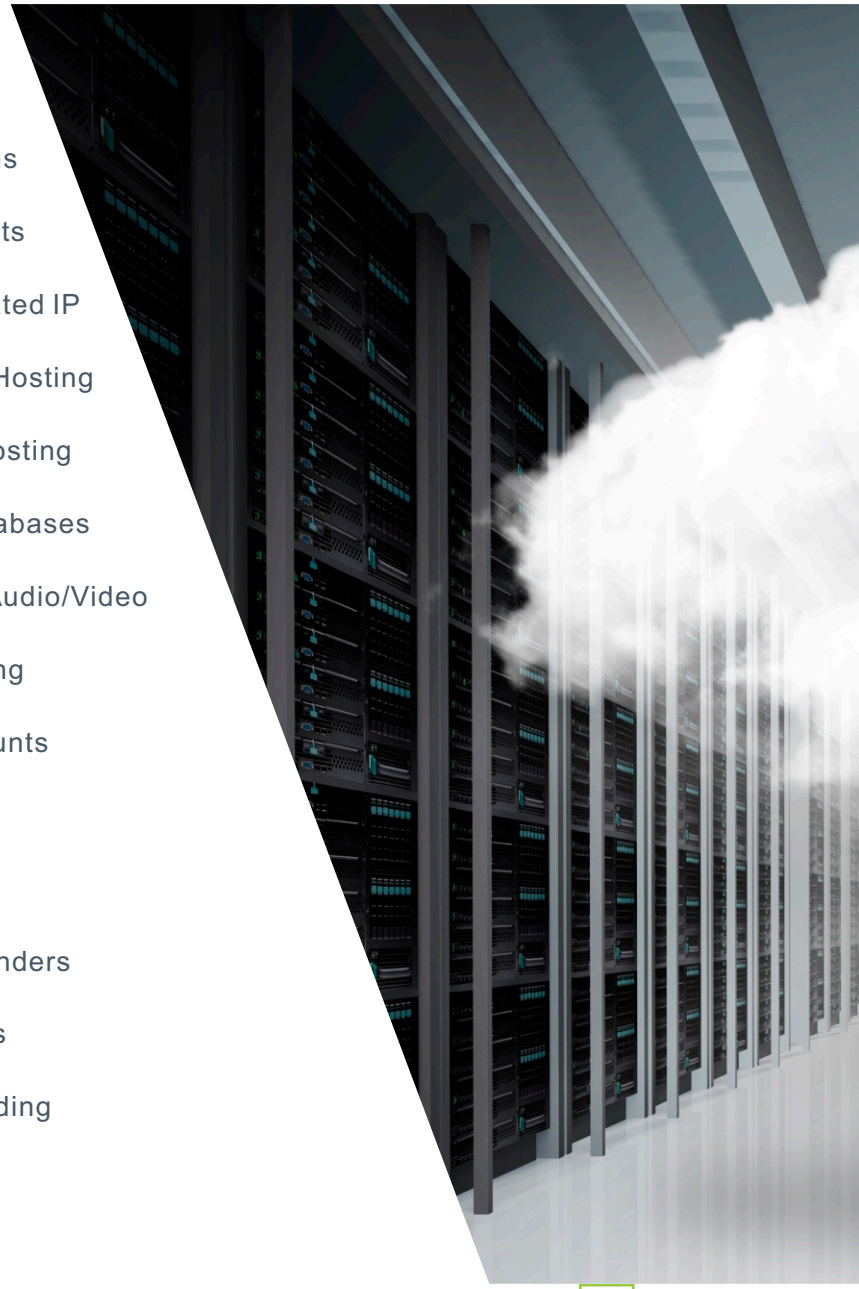
o Marketing and media - both online and in printed brochures and corporate material

Web Hosting

Do you want peace? Would you like stress-free hosting? At NedFix , we make sure your website is online 24-7, 365. As a reliable web hosting company in Zimbabwe, we combine security and reliability with affordability.

Our services include:

- Unlimited web hosting
- Limited web hosting
- E-commerce web hosting
- 24/7/365 Support
- 99.9% Uptime Guarantee
- Addon/Parked Domains
- Anonymous FTP
- Sub Domains
- FTP Accounts
- Free Dedicated IP
- Wordpress Hosting
- JOOMLA Hosting
- MySQL Databases
- Streaming Audio/Video
- Email Hosting
- POP3 Accounts
- Web Mail
- E-mail Alias
- Auto Responders
- Mailing Lists
- Mail Forwarding



Domain Registration

A domain enables you to make your business available online. At NedFix Designing Company, we help you get the best domain option for your company that is catchy and easy to remember. Our services include:

- Domain name selection
- Domain locking to avoid illegal transfer
- Domain renewal services
- Domain transfer services

Search Engine Optimization

Would you like to make more sells online? An amazing, eye-catching website that cannot sell is like a beautiful car that cannot move. After developing for you an amazing website, your clients now need to find you.

Our Search Engine Optimization services in Zimbabwe will help clients to find you, and consequently push up your sales. The more people can find you online, the more chances you have in increasing sales.

Among the activities we carry our include:

On Page SEO

As we develop your responsive website, we have search engines in mind. From links to images, we ensure that we have optimized your website for Google and other search engines.

Off Page SEO

Besides having an optimized website to achieve good rankings, off-page SEO are activities done outside your website to push traffic to your website. These include social media and blogging.

Local SEO

Do you have a physical store and want more customers to enter your door? Conquest Capital Ltd will optimize your website for Local SEO so that you win more customers than your local competitors.

Google SEO

Google is the biggest search engine. We strategize and help you work with the Google search engine to get higher ranking when it comes to results.

Keyword Research

Everything on the web starts with a keyword and we will do a thorough keyword research to identify your winning keywords that can get you more traffic and business.

Ranking Reports

On a monthly basis you will be given reports on how your web site ranks on major search engines.

Progress Reports

Status updates on a monthly basis that indicate the progress of your SEO campaign.

SEO Strategy

Our first step after you choose one of our packages is to design a unique SEO strategy based on your requirements. The strategy will include all targets and milestones for both the short & long term.

Social Media Marketing

Social Media Marketing is no longer an option but necessary for every on-line or offline business. Social media networks are part of our everyday life and for on-line businesses (or websites) it is a great way to:

o Quickly spread the word about a product or service

o Increase brand awareness

o Find new customers

o Engage with prospect and current customers

o Create a community about your product or service

o Advertise your products or services

Social Media Platforms

o Facebook Campaign (ads) management

o Facebook updating

o Twitter campaign management

Social Media Packages

All our social media packages include:

- The setup and optimization of business pages in the different social networks
- Daily updates with high quality content relevant to your business or niche
- Increase in the number of followers/interactions with your social media pages

All our updates are manual and are carried out by highly qualified personnel dedicated to social media management.

Why SMEs need social media

- Find new customers
- Spread the word about your products and services
- Brand recognition & Trust
- Advertise your business, products or services
- Create a community and loyal following
- It’s good for SEO

What to expect from our social media packages?

- Increase in the number of followers in all social networks
- Proper management of your social media pages, according to best standards and practices
- Guidance from a social media expert on how to make the most of social media

Graphic Design and Branding

Defining your brand visually with the right elements makes all the difference. At NedFix D C, we give you the full branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance. Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets

Our services include:

o Logo Design

o Corporate Branding

o Company Profile Design

o Business cards

o Banners

o Publication & Magazine Design

o Digital Art and Illustrations

o Posters and Fliers

o Brochures and Advertising materials.

o Visual Communication

Content Marketing

As a search-oriented and design driven website development company in Zimbabwe, we assist you to develop amazing websites with great content. Our content assists you to effectively develop your website, blog or social media.

Google, other search engines and users no longer tolerate websites that have content that is not of top quality and it is our job to make sure that your website's content will stand out and differentiate from the rest.

NedFix Designing Company helps you to develop:

o Content good for search engines

o Content good for users

o Content to help you reach out to your clients with carefully selected words

Software development

Transformation of a great innovative idea into a profitable product is challenging. Conquest Capital takes care of all aspects of the product development cycle including R & D, prototyping, development, testing, maintenance, and support. Depending on the area of application, we adapt software products to multiple platforms, devices, and databases.

Among the software we develop include:

o Monitoring and evaluation tools

o Responsive mobile applications

o Other custom software

Mobile Apps

Mobile marketing is about promoting your business through all available mobile channels and this includes mobile friendly websites and the various mobile markets.

More and more people are using their mobile to make purchasing decisions and having a mobile website is a must. Many people are looking for information using their mobiles and statistics show that if they visit a website that is not mobile optimised; they exit and never visit again. As Google mentioned in one of their latest surveys about mobile: mobile marketing isn't an option but it's an imperative for every business.

o Additional revenue from selling the app (if you choose to sell the app)

o More subscribers

o More social followers

Powerful Prezi Presentations

First impressions are everything.

You only have one chance, most of the time to make a good impression. PowerPoint presentations are good, but Prezi is exciting and will leave your clients wowed!

We make professional and eye-catching presentations to help you make the winning pitches to either clients or investors. We go out of our way to:

- o Make eye-catching and must-watch presentations
- o Buy professional images for your presentation
- o Incorporate cool graphics and icons
- o Shorten text to drive the point home

Professional Photography

Photography is in our DNA. At NedFix , we are very passionate about what we do. We dedicate tine and ensure that everything is in place before we start taking photos. As the interior photography experts in Zimbabwe, we shoot till you are satisfied. Attention to detail is our tenet.

Goal oriented photography

Our expert photographers will advise you on the kind of photography you need depending on the use. We shoot, resize and edit images for purposes including:

o Billboards

o Websites

o Branding

Professional photography Services

Our photography services include:

o Pre-photo shooting (arrangement and ensuring everything is in place)

o Actual photography shoot

o Image editing

o Image resizing

o Watermarking images

How we make our photography great

How we make our photography great

o We visualize the shoot before it happens

o We use natural light as much as possible

o We shoot in raw to ensure the best flexibility and editing

o We shoot straight to align vertically with walls

o We make room by shooting through doors and make room

o We get creative to give you photos that sell

Types of photography

NedFix Designing Company provides various types of photography including:

- o Interior
- o Architectural (outside buildings)
- o Panoramic for 360 virtual tours
- o Aerial

3D Modeling and Animation

Are you selling real estate off plan? Are you selling houses that are not yet constructed and you are wondering how to convince buyer?

Worry no more. At NedFix Designing Company, we help you convince clients or intended end-users make sales faster by developing interractive 3D animation to showcase property or sell concepts. All the components of 3D modeling service such as 3D models, 3D animation process as well as 3D modeling software are of high quality.

As the experts in 3D modeling and animation in Kenya, converge professionalism, high quality and cost.

Thematic Areas of Expertise

Our main area of expertise in 3D modeling include:

o 3D animation videos

o Interior and Exterior modeling

o 2D graphics and renders

Target Client

After a qualitative research in the market, 3d modelling animation is good for:

o Developers who want to sell houses off-plan

o Architects who would like to show clients how models of buildings

o Engineers who would like to show how projects would look like when complete

o National and county governments who want to animate city or town master plans

o Parastatals, individuals or companies that would like to sell certain concepts

Clientele

Established three years ago, NedFix has acquired a wealth of experience. Our main source of clients is referrals. These come from our happy and satisfied clients mostly from Keny,Zimbabwe,South Africa and Zambia.

NedFix

No: 2173 Westgate Harare,

Tel: +263 7151 38072
phone: +263 784303 478

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